

FLAME ^{HK}

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PREFACE

An image is a record of temporality-spatiality, context, memory or fantasy which intertwines real and fictional elements. Nowadays, while image has penetrated every corner and became part of human lives in the Information Age, video art with the nature of our era is a medium unique with contemporaneity. As since ancient times human beings are obsessed with light from fire, image betokens a new flame that attracts human eyes and motivates us to search for knowledge and truth. "FLAME ^{HK}," a video art fair, reconsiders the value of image of our time and excavates again the expansive field of global video art. Each video incorporates a light of flame that invokes search of a desirable answer. Hong Kong, a center connecting Asia, Europe and America, enables more possibilities of video art.

———— LUO, HE - LIN

MISSION STATEMENT

- The first art fair based on video art in Asia
- Featuring 30 eminent galleries
- A video platform crossover academic and marketing

EXHIBITION INFORMATION 2019

Venue

ovolo southside Wong Chuk Hang Road, 64, Hong Kong

Installation

Thursday, 3th Oct, 3pm — 4th Oct, 12pm

* Complimentary 4 nights in the exhibition room.

Preview

Media preview | Friday, 4th Oct, 1-3pm

VIP Preview | Friday, 4th Oct, 3-8pm

VIP night | Friday, 4th Oct, 6-8pm

Public Open

Saturday, 5th Oct, 12pm-8pm

Sunday, 6th Oct, 12pm-8pm

APPLICATION

Download the application form at official website (flamehk.artfair@gmail.com) and all materials should be provided in English. Email the completed application form titled as "Gallery Name_Apply 2019 FLAME HK" with required images and documents to flamehk.artfair@gmail.com

QUALIFICATION

- Exhibitor should obtain an actual space and hold more than three exhibitions per year.
Personal artists or trading institutions are not qualified.
- Please note that it is preferable if the work to be showcased was completed within the previous two years.
- Please select three exhibitions held in your space within one year in the application form.
- Please list all the art fairs your gallery has participated within one year in the application form (name and duration).
- Jury members invited by the Committee will go through every application received.
- The organizer will hold a conference to draw your booth, please be sure to present for your right and interest.
- The organizer reserves the right to approve whether the gallery to exhibit according to the resolution of the jury.
- The Committee reserves all rights to deny admission of the finalists selected by the jury if the exhibitor violates the regulation.
Any false information in the application will disqualify your admission.
- Confirmed exhibitors are not entitled to exchange or give admission to any other gallery.
- The work to be exhibited must be video work.

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Application Deadline
Friday, August 2, 2019

ORGANIZERS

Organizer | Formosa Art Fair Co., Ltd
Co-organizer |

CONTACT

FLAME ^{HK} Executive Committee
(Formosa Art Fair Co., Ltd)

A | 4F, No.91, Zhulun St, Zhongshan Dist, Taipei City 104, Taiwan

T | + 886 2 2772 5950

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W |

SCHEDULES

APPLICATION DEADLINE / 11 January, 2019

Upon submitting application, Exhibitor should proceed with the deposit HKD 5,000. If the application is rejected, the deposit will be refunded; in case that the admitted gallery cancels the participation, the deposit is non-refundable. The Committee will send a confirmation email upon receiving an application form within 5 working days. Please contact us through flamehk.artfair@gmail.com if the submission has not been replied.

NOTIFICATION OF APPLICATION RESULTS / 21 January, 2019

The confirmation of participation will be sent through email with attached invoice. Exhibitor is obliged to proceed the payment within 10 working days to secure the participation.

Payment Deadline for Booth / 31 January, 2019

To assure all rights of participation, Exhibitor is obliged to make full payment. The date of payment is the date noted on wire transfer receipt or check issue date. In case of failure to pay on time, The Committee has the right to disqualify and substitute the exhibitor.

SET UP

28 March, 2019 15 : 00 - 23 : 00

DISMANTLING

31 March, 2019 18 : 00 - 23 : 00

AVENUE

Quantity 30

Unit/Size	Qty.	Size	Booth Fee
Superior	10	42 m ²	HKD 25,000
Deluxe	19	33 m ²	HKD 30,000

VIP CARD x 20
 ONE-DAY TICKETS x 20
 EXHIBITOR PASSES x 4
 CATALOGUES x ??
 BREAKFAST x 0

BOOTH REGULATION

- Accommodation is for exhibitors only, limited to two occupants per room. Extra fees will be charged an additional bed or the extension of your stay.
- During the fair, the hotel offers basic cleaning services from 9:00 am to 11 am. The service would include taking out the trash, changing towels, and replenishing tissue paper.
- Check-in is scheduled on 28 March, 2019 15:00 ◦
- Check-out is scheduled on 31 March, 2019 12:00. Any additional fees caused by delayed check-out will have to be covered at your own expense.
- During the stay, exhibitors are expected to cover their own expenses in the hotel.
- Please have at least one exhibitor be present in the exhibition room during the cleaning service to ensure the artworks being intact.
- Exhibition rooms cannot be divided or sub-released to other exhibitors.
- Please follow the installation notifications. No damage is allowed to any part of the exhibition room (including wall and wall paper). No drilling or nailing on the wall.
- Upon check out, the committee and Hotel will assign specialists to check the room condition. The exhibitor is to take full responsible for compensation on any damage found in the exhibition room.
- No removal of large furniture or door boards is allowed.
- Exhibitors must follow the committee's order to exit the venue when dismantling or special circumstances. If the regulation is broken, the exhibitor is fully responsible on any lost and cost caused.
- No smoking or dangerous item is allowed at the venue.
- Hanging art works on curtain or on lace curtain is not allowed.
- Using big trolley in public space or in the passenger lift is not allowed.
- Lighting up incense at the venue is not allowed for the security concern.

ON-SITE MANAGEMENT & INSURANCE

- Please follow the exhibition hours with no delay or early shutdown.
- Except for pieces assigned by the Committee, please keep the hotel hallway clear.
- During the entire period of the art fair (from installation to de-installation), exhibitors are responsible for the safety of all art pieces on-site. The Committee and Park Taipei Hotel are not responsible for any loss or damage.
- No staff member will be allowed entering without a staff pass.
- No art piece should be removed from the venue during the art fair, unless a permission slip signed by the manager of the booth is shown.
- The Committee will cover only liability insurance for public safety at the venue. All exhibitors should follow safety regulations and it is recommended to have the exhibited pieces insured against damage, loss, theft, robbery, fire, flood, and damage during delivery. Exhibitors should acknowledge possible risks and compensate for any unforeseen damage to the exhibited site, other exhibitors, art fair visitors, the booth (hotel room), and other venue facilities. The Committee and its staff are not responsible for any direct and indirect damages or loss caused during exhibition at the venue.

FORCE MAJEURE

In case of any unforeseen factors beyond control that hinders the exhibition from running under normal conditions, the Committee reserves all rights to change or shorten the exhibition dates. Any claim for reimbursement or refund will not be accepted.

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